

**MARION COUNTY LITTER TASK FORCE
COMMITTEE MEETING NOTES
November 1, 2021**

The Litter Task Force Committee held a public meeting on November 1, 2021 at the Growth Service Training Room.

Litter Task Force Members:

Beth McCall, Task Force Chair
Sam McConnell
Shane Alexander
Tom Schmitz
Capt. Jon Turner
Lauren Debick
Jared Peltz
Jim Couillard
Joe Reichel
Darren Parks
Chief Mike McQuig
Shawna Chancey
Scott Stutson
Antoinette Davis
Robby Creech
Bobbi Perez
Bill Gladson
Gerry Lourenco
John Paglia III
Tito Comas

OTHER ATTENDEES:

Jody Kirkman
Lacey Larramore
Jovanny Arenas
Russell Ward

Absent Members:

Jack Stackman
Sammie Lucky
My Smith

CALL TO ORDER:

The meeting began at 4:00 pm. in the Growth Service Training Room.

INTRODUCTIONS:

- Beth McCall open the meeting up by welcoming everyone to the committee and thanking everyone for their hard work.
- Beth explained the purpose of this meeting is for the chair of each group to give a brief update on what the groups have been working on.

Community Outreach and Education – Chair Lauren Debick:

- Speaker's bureau list will continue to grow as people are added.
- Create of list of organizations to speak at churches, HOA other community gatherings,
- Dedicate a week in schools for litter awareness.
- Focus on crime prevention (what litter can do).
- Create a Trash Mob (kinda like a Flash Mob).
- Create talking points (What can we do, 84% of litter is intentional).
- Educate the community (where does trash go, inmates are not responsible for picking up trash).

Chair Beth McCall:

- Would like to see one consistent message a crossed the board.

Fiscal – Chair John Paglia III:

- Look at promoting Adopt-A-Road more free labor saves county money.
- Group to work on developing a baseline of numbers to compare in the end.
- Group word like to look at fund raising.

Chair Beth McCall:

- There is a lot of unknowns. To get this County where we need to go it may cost more money before we start seeing a savings.

Jody Kirkman - Environmental Services Director:

- Gave overview of Solid Waste and hours.

Marketing – Antoinette Davis:

- Group would like to move forward with slogan No Horsin Around.
- Mascot a horse name Marion and his side kick Rubbish the Raccoon.
- The group will continue to look for ideals on how to market our mascot and slogan.
- County will look to hire a marketing firm.

Ordinances and Enforcement – Bill Gladson:

- Group feels that we are not going to be able to enforce our way of the problem.
- Group has looked over several statics of enforcement that is occurred in the last year or two.
- Group has review the state statue vs the County ordinance.
- Group feels that the fine are not strong enough.

- To help with enforcement the County can take not sworn employees and designate them to help enforce the litter laws.
- Recommendations from the group:
- Bring back cover your load fees.
- Educate Law Enforcement on Litter Laws.
- Create a data base that is shared between agencies.
- Promote Adopt-A-Road.
- Look at Solid Waste Staffing.
- Create a shame game like Polk County.
- Create a free litter phone app.
- Statues work better then ordinances.
- Community Service buy out should start fading away.
- Groups break out and meet to discuss next meeting

NEXT MEETING

Next meeting is scheduled for Monday, December 6, 2021 at 4:00 pm in the Growth Service Training Room.

Compiled by Lacey Larramore, Litter Supervisor, Environmental Services-Solid Waste