

**MARION COUNTY LITTER TASK FORCE
COMMUNITY OUTREACH AND EDUCATION COMMITTEE MEETING NOTES
October 7, 2021**

The Community Outreach and Education Committee held a public meeting on October 7, 2021 at the Administration Conference Room A.

COMMITTEE MEMBERS PRESENT

Lauren Debick, Chair
Jack Stackman
Joe Reichel
Darren Park
Bobbi Perez

COUNCIL MEMBERS ABSENT

My Smith

OTHER ATTENDEES

Lacey Larramore, Task Force Staff Representative
Russell Ward, Assistant County Attorney

CALL TO ORDER

The meeting began at 3:30 pm in Administration Conference Room A.

MEETING NOTES

- District 4 Representative, Jack Stackman commented on what an eyesore it is to see litter chopped up by mowing crews and wanted to make sure litter crews worked ahead mowing crews. Work proactively instead of reactively.
- Marion County Support, Lacey Larramore said Marion County does work proactively to address litter and explained the litter crews do work ahead of the mowing crews but that litter often appears after the litter crews have made their pass. Mowing crews also become delayed due to weather.
- Jack Stackman stated he sees many pickup trucks with loads that are not tarped.
- Lacey Larramore stated the previous version of the county ordinance charged a \$5 fee for untarped loads but was removed for the current version of the ordinance. The fee is being reconsidered for reinstatement and placement back into the county ordinance.
- Jack Stackman stated loads should be secured (bags tied shut and loads are tied down).
- Approximately 84% of litter is intentional.

Action Items

- Need to advertise the consequences of littering.
- How do we reach the community to address litter?
- Create a Speakers Bureau to promote civic engagement in the litter campaign. Targets for Speakers Bureau include schools, employers, HOA's, Franchise Haulers, Lions, Elks, Toastmasters, Marion Services, Discovery Science Center,

Marion Cultural Alliance, Fraternal Order of Police, NOMA, United Way, Shriners, VFW, Libraries, Rotary, Realtors Associations, Builders Association, Red Hat Ladies, political groups, social media influencers and presence at local special events.

Suggestions

- Hold art contests in schools. The winning artwork could be placed on reusable bags in place of plastic or paper grocery bags

NEXT MEETING

Next meeting is scheduled for Thursday, October 14, 2021 at 3:30 pm in the Administration Conference Room A.

Meeting ended at 4:38 pm.

Notes generated by Darren Park.