

MARION COUNTY



Litter Task Force
UPDATE

Vice-Chairman, Craig Curry

Litter Task Force Mission

- Enlist the entire community in an effort to eradicate litter and illegal dumping.
- Change the mindset and behavior of those that live, work and play within Marion County emphasizing that littering will not be tolerated.
- Improve the quality of life for all citizens.
- Provide an effective and fiscally efficient litter program focusing on prevention.
- Protect the County's natural resources.
- Project a clean and viable community to visitors.



Litter Task Force voting members



- One representative was chosen by each Commissioner to represent their district (5 voting members)
- Representatives from the Sheriff and Marion County School Board were also chosen (1 voting member each)
- Total of 7 voting members

Litter Task Force Advisory Members



■ MARION COUNTY DEPARTMENTS

- Solid Waste
- Code Enforcement
- Office of the County Engineer
- Parks & Recreation

- City of Ocala
- Ocala Metro Chamber & Economic Partnership
- City of Dunnellon
- City of Belleview

- FDOT
- Florida Forest Service
- Florida Fish & Wildlife Commissioner (FWC)
- Solid Waste Franchise Haulers

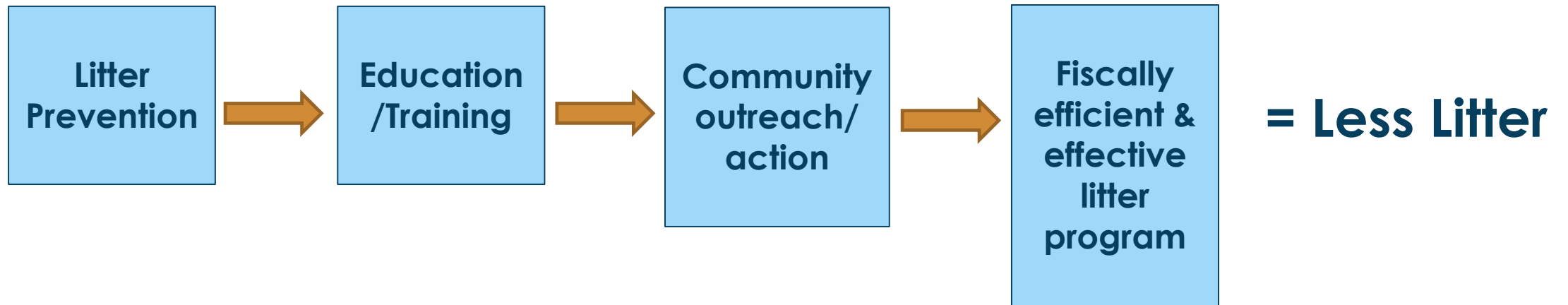


What makes this different?

- This is a comprehensive community-wide effort to eradicate litter within the County.
- The focus of this campaign is on prevention and not just the cleaning of litter from our roadways.
- The Task Force includes a multitude of disciplines within Marion County to promote the program.
- All the constitutional officers involved are supportive of this effort.
- The Task Force is being facilitated by a County Commissioner.



Goals



4 Committees



ORDINANCES & ENFORCEMENT

Bill Gladson,
State Attorney of the Fifth Judicial Circuit

MARKETING

Antoinette Davis,
*Natural Resource Specialist at the
US Forest Service*

COMMUNITY OUTREACH & EDUCATION

Lauren Debick,
*Community Engagement Director at
Marion County Schools*

FISCAL

John Paglia III,
President of Florida Express Environmental

Litter costs



- Tax Payers pay \$87 a year total to use Solid Waste facilities.
- Only \$6.61 (7.6% of the total fee) goes towards litter control.

Litter amounts

- County employees, inmates and volunteers spend nearly 4,000 hours annually picking up litter.
- This results in over 120,000 pounds of litter collected monthly.
- 1.4 Million pounds annually.



Trashy Ideas...things to get you thinking

84% of
litter is
intentional

Marion County
collected 1.5 million
pounds of litter in
2020 at a cost of
\$0.95 per pound

Every
“Litter”
Bit Helps

There isn't a
PLANET B

Your
mother
doesn't
live here,
pick it up!

Keep it
clean Y'all!
Marion
County

Don't trash
it, Love it!

Feed
the
Can
Man!

Fill me up
buttercup!

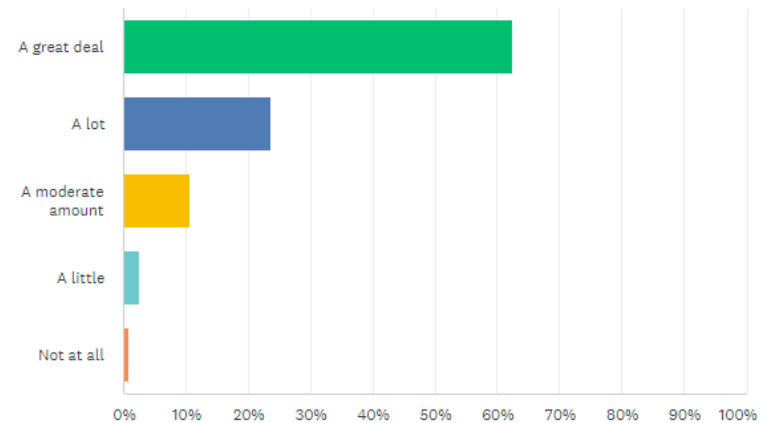
Texas was able to
reduce litter with
the 'Don't mess
with Texas'
campaign by 72%

Community Survey Results



How concerned are you about litter in Marion County?

Answered: 500 Skipped: 1



ANSWER CHOICES	RESPONSES
▼ A great deal	62.40%
▼ A lot	23.60%
▼ A moderate amount	10.60%
▼ A little	2.60%
▼ Not at all	0.80%

QUESTIONS?

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