MARION COUNTY LITTER TASK FORCE MARKETING COMMITTEE MEETING NOTES January 10, 2022

The Marketing Committee held a public meeting on January 10, 2022, at the Parks & Recreation office.

COMMITTEE MEMBERS PRESENT

Antoinette "Tony" Davis, Chair Jim Couillard, Staff member

COUNCIL MEMBERS ABSENT

Sam McConnell Gerald Lourenco Tom Schmitz Tito Comas

OTHER ATTENDEES

Beth McCall, Task Force Chair Joyce College, Citizen

CALL TO ORDER

The meeting began at 2:00 pm at the Parks & Recreation office.

MEETING NOTES

- Committee discussed the status of RFP for Marketing.
- How will committee present?
- Implementation of the plan will occur through the County.
- Presentation of the Marketing Plan will include Budget, Final, Branding.

NEXT MEETING

Next meeting is scheduled for Monday, February 07, 2022, at 4:00 pm

Meeting ended at 3:15 pm

Notes generated by Antoinette Davis