

**MARION COUNTY LITTER TASK FORCE
COMMUNITY OUTREACH AND EDUCATION COMMITTEE MEETING NOTES
March 03, 2022**

The Community Outreach and Education Committee held a public meeting on March 03, 2022, at the Administration Conference Room A.

COMMITTEE MEMBERS PRESENT

Lauren Debick, Chair
Darren Park
Beth McCall
Bobbi Perez
Sam McConnell

COUNCIL MEMBERS ABSENT

My Smith
Joe Reichel
Jack Stackman

OTHER ATTENDEES

Russell Ward, Assistant County Attorney
Lacey Larramore
Sheila Anderson, Resident

CALL TO ORDER

The meeting began at 2:35 pm in Administration Conference Room A.

MEETING NOTES

- Sub-committee chairs and possibly the voting members planning to meet March 21.

Action items:

- Outreach and Education sub-committee – work on pledge form verbiage.
 - Who will continue to manage and schedule the speaker's bureau after the initial onset of the program? Possibly, Beth or Lauren for the first year. Maybe Solid Waste Liaison (new position under Lacey).
 - Who will be the "voice" of the campaign? Names mentioned – CEP's Tom James, John Travolta, Britney Bowes, Erin Jackson, and Joey Mantia.
- Looking to schedule workshop to update MCBCC on Task Force progress.
 - Possibly take recommendations of committee to MCBCC.
 - Task Force plans to invite municipalities to join the County's marketing campaign. May involve expenditure for trash cans, painting trash cans, etc.
 - Litter data used in the campaign will only include MCBCC numbers since not all municipalities track litter collection data.

Meeting ended at 3:17 pm.

Notes generated by Darren Park.