

**MARION COUNTY LITTER TASK FORCE
COMMUNITY OUTREACH AND EDUCATION COMMITTEE MEETING NOTES
January 27, 2022**

The Community Outreach and Education Committee held a public meeting on January 27, 2022 at the Administration Conference Room A.

COMMITTEE MEMBERS PRESENT

Lauren Debick, Chair
Jack Stackman
Darren Park
Bobbi Perez

COUNCIL MEMBERS ABSENT

My Smith
Joe Reichel
Beth McCall

OTHER ATTENDEES

Russell Ward, Assistant County Attorney
Cindy Brown, Daniel Webster's Office
Sheila Anderson, Resident

CALL TO ORDER

The meeting began at 3:30 pm in Administration Conference Room A.

MEETING NOTES

- Each sub-committee chair is in the process of putting together a power point presentation for the February 7 full committee meeting summarizing previous sub-committee meetings.
- June rollout to MCBCC instead of April and a possible August 15 program rollout due to the RFP's not going out until January (they are due February 4).
- Review Lacey's email and send any comments by next week.
- Possible "litter hero" award was mentioned and a day for adopt-a-road groups to participate on a specific date.
- Emphasized this is not just a clean-up effort but rather a culture and mindset change.
- Bobbi will check to see if any updates about the Litter Task Force have been posted to the County's social media page.
- Policy and ordinance sub-committee is ready.
- Branding won't be ready until August.
- Outreach and Education sub-committee to continue:
 - Developing talking points
 - Prioritize speaker's bureau list
 - Start contacting groups on the speaker's bureau list
 - Finish pledge form template

Meeting ended at 4:32 pm.

Notes generated by Darren Park.