

UF/IFAS Extension, Marion County

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OPERATIONAL PLAN 2021 – 2025

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EXECUTIVE SUMMARY

Marion County Board of County Commission tasked specific departments to provide an updated Operational Plan to Administration by December 8, 2020. It is intended to be a working document that will be modified and updated to reflect the Board of County Commissioners priorities and the changing needs of our internal and external customers.

The University of Florida/Institute of Food and Agricultural Services (UF/IFAS) Extension Department in Marion County is a joint effort between the Marion County Board of County Commissioners and the University of Florida. The Extension department acknowledges the issues and challenges society confronts. These issues are identified by the University of Florida research department and by surveying stakeholders throughout the county, the region and worldwide. From the data collected the extension agents develop and deliver programs to meet the needs of the citizens of Marion County.

The current level of faculty and support staff is at 63% of the FTE budgeted funds for the 2021 financial year. The loss of positions is due to agents retiring and moving to other areas. With the revenue shortage and the Covid 19 pandemic our county is operating with concern and caution for potential shortfalls. Considering the needs of Marion County, UF/IFAS Extension and Marion County's Administrator to the Board of County Commissioners have selected the replacement of the water resources agent as priority. The economic value of Marion County's agriculture industry, in-addition to the number of first magnitude springs in the area supports the replacement of the vacant agent position in water resources. With recent legislation, being a good steward of our natural resources and educating both the residents and farmers of the best management practices and documentation requirements it is essential. Accomplishing the enhancing and protecting of water quality, quantity, and supply is identified by the extension program as one of the super issues.

The department receives funding from the County General Fund budget and University of Florida. We deliver core services to the County in six key areas:

1. Increasing the sustainability, profitability, and competitiveness of agriculture and horticulture enterprises.
2. Enhancing and protecting water quality, quantity, and supply.
3. Enhancing and conserving Florida's natural resources and environmental quality.
4. Empowering individuals and families to build healthy lives and achieve social and economic success.
5. Strengthening urban and rural community resources and economic development.
6. Preparing youth to be responsible citizens and productive members of the workforce.

These key initiatives are identified by the UF/IFAS Extension department and are the super issues identified in the Florida Extension Road Map. (This road map is currently in the process of being addressed and updated for the next 5-year period.)

The UF/IFAS Extension Marion County Office provides researched based programming in the areas of livestock production – large animals and forage, environmental horticulture, family and consumer sciences, sustainable agriculture – small farms and crop production, enhancing and conserving natural resources, and 4-H youth development. Even with the reduction in faculty and staff, extension continues to provide quality educational programming.

MISSION & VISION

VISION: The Florida Cooperative Extension Service was established as an integral part of the Institute of Food and Agricultural Science (IFAS), University of Florida, for the public purpose of “extending” research-based educational information from the University to the people of the State of Florida. The Florida Cooperative Extension Service makes the findings of research in these six areas available to the people of Florida through the University of Florida, IFAS, Extension Service, in partnership with the Florida Boards of County Commissioners.

UF/IFAS Extension Marion County will follow the lead of the parent Land Grant Institution, while tailoring educational program offerings to address the needs of the citizens of Marion County in the areas of agricultural management, best management practices, food and nutrition, natural resources, and 4-H youth development.

MISSION: The University of Florida's Institute of Food and Agricultural Sciences (UF/IFAS) is a federal, state, and county partnership dedicated to developing knowledge in agriculture, human and natural resources, and the life sciences and to making that knowledge accessible to sustain and enhance the quality of human life.

STRATEGIC GOALS AND OBJECTIVES

1. Maintain and enhance agricultural sustainability, profitability, and competitiveness of ranchers, farmers, and small farms, through on-farm visits, consultations, seminars, field days, UF diagnostic labs, and written publications.
 - Extension agents will conduct 500 farm visits for the purpose of diagnostic recommendations related to pastures, row crops, vegetable crops, fruits, and nurseries.
 - Extension Agents will publish 28 publications in journals, electronic data information sources (EDIS), blogs, newspaper articles, and any other pertinent source.
 - Extension Agents will have approximately 825 producers attend agriculture production & management programs.
2. Enhance and protect water quality, quantity, and supply, in addition to conserving Florida’s natural resources and environmental quality.
 - Extension Agents will certify 120 landscape service providers in the Best Management Practices for the Green Industry Certification Program.

- Extension Agents will conduct training and licensing/recertification programs for 120 commercial pesticide applicators.
 - Extension Agents will present 24 programs the Florida Friendly Landscape (FFL) program through homeowner associations, master gardener programs, county employees, and citizens.
 - Extension Agent, in the area of horticulture, will maintain approximately 165 Master Gardener volunteers.
 - Extension Agents and Master Gardeners will maintain demonstration landscape gardens (9) at the Extension Office, and gardens located at other facilities and plots.
 - Approximately 1500 Marion County citizens will attend the annual UF/IFAS Extension Master Gardener Plant Sale & Agricultural Festival (cancelled in 2020 and 2021 due to Covid 19).
3. Empower individuals and families to build healthy lives and achieve social and economic success.
- Extension Agents in Family and Consumer Science, FCS will conduct 20 programs in nutrition and cooking for families promoting better eating habits and eating to control a healthy lifestyle (currently FCA agents are vacant positions).
 - Extension Agents in FCS will provide Serv Safe programs and certification for 50 commercial food handlers annually (currently FCA agents are vacant positions).
 - Extension Agents in FCS will maintain 75 citizens participating in Financial Fitness Programing with 80% developing a personal spending budget to save (currently FCA agents are vacant positions).
4. Preparing youth to be responsible citizens and productive members of the workforce.
- Extension Agents in 4-H will maintain approximately 1100 members enrolled in approximately 50 community clubs.
 - Extension Agents in 4-H will deliver youth development programs to 1100 members through community clubs, special interest clubs, school enrichment, day and residential camping, and competitive events.
 - Extension Agent in 4-H will maintain approximately 200 volunteer leaders.

STRATEGIC GOALS AND OBJECTIVES BY AGENT

Florida Friendly Landscaping Agent

1. Increase the number of landscape Green Industry Certifications by 20 %.
2. Present 40 programs with an increase of 10% implementation of techniques introduced for Florida Friendly Landscape to homeowner associations, master gardener programs, county employees and citizens.
3. Maintain with the assistance of Master Gardeners the edible demonstration gardens and create new demonstration garden in 55+ community Stone Creek.
4. Tour interested citizens through the water plant, demonstration gardens for FFL, and edible gardens.

5. Increase water saving by 10 %, annually FFL programmatic activities and Green Industry Best Management Practices have saved 7.4 million gallons of water annually.

Sustainable Agriculture & Food Systems Agent

1. Increase the number of field visits, phone or email consultations by 20% for the purpose of diagnostic recommendations related to row crops, vegetable crops, nursery, and small animal production.
2. Present 25 programs with 80% of program participants adopting practice changes to sustainability, profitability, and competitiveness of local food producers.
3. Continue collaboration projects with other agents in the areas of edible gardens, victory gardens, and create a program about the management of invasive plants and animals.
4. Increases the number of program participants by 10% in the area of Agriculture business in the region for clientele both at small-scale and commercial level of production.
5. Continue to generate monthly publications on topics of importance to the producers and general public based upon survey's taken by program participants and general feedback from clients.

Livestock Agent

1. Increase the number of field visits, phone or email consultations by 20 % for the purpose of diagnostic recommendations and best management practices to livestock production, forage crop and pasture preservation.
2. Present 15 programs with a 60% adoption of at least one recommended practice that will reduce production costs or improve their ranch and animal management.
3. Continue to build professional networking with state-wide teams with the ultimate goal of making agriculture economically, environmentally, and socially sustainable increasing the partnerships by 20%.
4. 60 % of program participants in Livestock production and agriculture awareness will demonstrate knowledge increase of environmentally sound agricultural practices as shown by alignment with Florida Department of Agriculture and Consumer Services Best Management Practices (BMP) as indicated by their intent to adopt the BMP.
5. Implement research project in collaboration with UF Agronomy department on land preparation and cool season forages.

Horticulture Agent

1. Increase number of master gardener volunteers completing the program by 25 participants per year.
2. Present 15 programs with a 60% adoption of at least one recommended practice that will result in water savings of over 700,000 gallons of water annually.
3. Have an annual increase of 10% of Marion County citizens attending the annual UF/IFAS Extension Master Gardener Plant Sale and Agricultural Festival.

4. The agent will conduct training and licensing/recertification programs for 100 commercial pesticide applicators.
5. The agent will certify 120 landscape providers in the Best Management Practices for the Green Industry Certification Program.

4-H Youth Development Agents

1. Increase number of 4-H volunteers by 20 %, not only club leaders but new forms of engagement to the programs and 4-H general management.
2. Increase the number of 4-H membership by 20 %.
3. Increase the engagement of 4-H members by 10% in competing in District, State, Regional, and National events.
4. Increase the program development to include at least 2 programs with emphasis on creating a safe, inclusive environment for all parties.
5. The agent will develop and present at a minimum of 20 programs for positive youth development in life skills and career development (livestock, horticulture, gardening, leadership, STEM, resource conservation).

Water Resource Agent

1. Hire new agent to replace previous agent by March 1, 2021
2. Enhance and protect water quality, quantity, and supply, in addition to conserving Florida's natural resources and environmental quality.
3. Continue to meet with the technical agriculture committee comprised of local interest groups, local government, water management districts, and state agencies for the purpose to ensure consistent and accurate information for pollutant load contribution from agricultural use.
4. Plan and present at least 10 educational programs to inform the citizens and farmers of the importance of water conservation and implementation of strategies to enhance the quantity and quality of the water supplies in Marion County.
5. Work with legislation and professional organizations to get help producers understand the laws and reporting data that must be collected and kept for the DEP (individual consultations, farm visits and programs as needed or requested).

Agriculture & Natural Resource Agent

1. Replace agent as soon as position is released to be hired by both Marion County and the University of Florida.
2. Informing community of positive decision-making policies contributing to the wise use of our environmental resources (farmlands, development, protecting our natural habitat
3. Best Management practices in relationship to good stewardship of our lands
4. Research and dissemination of the educational information UF has developed

Family & Consumer Science Agent

1. Extension Agents in Family and Consumer Science, FCS will conduct 20 programs in nutrition and cooking for families promoting better eating habits and eating to control a healthy lifestyle (currently FCA agents are vacant positions).
2. Extension Agents in FCS will provide Serv Safe programs and certification for 50 commercial food handlers annually (currently FCA agents are vacant positions).
3. Extension Agents in FCS will maintain 75 citizens participating in Financial Fitness Programing with 80% developing a personal spending budget to save (currently FCA agents are vacant positions).

DEFINITION OF THE MARKET

Extension programs are designed to reach four primary audiences: commercial agriculture, urban agriculture, consumers, and youth ages 8-18. Within each of these the outlook is as follows:

Commercial Agriculture – The University of Florida conducts research relative to the agricultural commodities produced in Florida. Extension’s role is to enhance agricultural profitability by making new findings available to producers and to consult with producers on methods to solve production issues. Agriculture and related industry in Marion County provide over 35,500 jobs (24.2%), contributing \$1.83 (18.8%) billion in gross regional product. It is estimated that for every \$1 invested in agriculture research and extension, there is a return of \$20 to the community.

Urban Agriculture – Research at the University of Florida is developing new turf varieties, new recommendations for irrigation, best management practices for landscapes and turf, new methods to save water usage, and a wide range of other topics of value and interest to Marion County citizens. Extension makes this information available through workshops, news articles, demonstrations, community gardens, school gardens, and outreach classes and holding educational events like the annual plant sale. The Florida Friendly Landscape agent works with homeowners, homeowner associations, community groups, schools, and other county departments to introduce and implement landscaping that will reduce the communities overuse of irrigation and chemicals.

Family & Consumer Sciences – Diet and health, food safety, financial management, housing, and nutrition continue to challenge residents of Marion County. Educational programs in Extension focus on prevention rather than problem solution. Unfortunately, it often takes a problem to motivate consumers to seek a solution. Obesity is a problem that is rising throughout the population in the U.S. In Florida in 2021, 64% of adults over 45 and 28% of high school students to adults under 44 were overweight. Obesity increases the risk for chronic diseases such as diabetes, and death from cardiovascular disease, stroke, and cancer. In 2021, 9.8% of adult Floridians reported having been diagnosed with diabetes. Using data from the Centers for Disease Control and Prevention, estimates are that there are almost 48 million cases of food-borne illness a year in the United States, resulting in 128,000 hospitalizations; it is estimated that there are 4.9 million cases annually in Florida.

4-H Youth Development – Almost 25% of U.S. youth today engage in high-risk behavior (drug use, delinquency, and poor school performance). These behaviors are due to a lack of skills such as communication, leadership, and the ability to work with others. These skills are not always taught in the school system, however, youth who participate in 4-H may gain these skills and attitudes, which send them on the path to become productive and positive citizens as adults. Furthermore, 4-H members gain self-confidence, and they perceive themselves as having developed leadership, communication, and personal development.

ACCOMPLISHMENTS

UF/IFAS Extension Office of Marion County has prepared an annual report. This report includes success stories related to the extension program areas of agriculture, family and consumer sciences, natural resources and environmental quality and 4-H youth development. Also included in this annual report are the yearly statistics and workload indicators for the year. These statistics include educational materials prepared, field and office consultations, telephone and e-mail consultations, educational clientele contacts, number of Extension programs offered, and number of participants that attended group learning events. The workload indicators also provide the total number of clientele contacts, number of volunteers and hours donated, and total number of website hits. In addition, the economic impacts for agriculture in Marion County are listed within this annual report.

Our agents currently do programs in a multitude of areas that address the super issues identified above. This past year agents presented a total of 683 separate educational programs. Through these programs and social media our agents had a total of 60,860 individual impressions. A large part of our programs require we train volunteers to help serve themselves and others. We have approximately 145 volunteers in our Master Garden program who volunteer to help with educational programs, maintain demonstration gardens, run the plant diagnostic clinic, help with soil testing, and a variety of other tasks. The value of the Master Gardeners' contributions were approximately \$450,000 dollars. Additionally, our 4-H agents work with approximately 200 volunteers a year with a total value of close to \$500,000. These volunteers lead clubs and educational programs to benefit the youth in the county. Developing the training programs is specific to the area the agent covers. Agents develop and recruit their own volunteers for their programs.

ORGANIZATION AND MANAGEMENT

The Marion County Extension program is a joint effort of the University of Florida and Marion County Board of County Commissioners. The funding source is therefore split between the entities. In 2020 58% (\$1,543,482) of the funding for the department came from the University of Florida, 6% (\$159,424) from Federal Funds and 36% (\$964,186) from Marion County. The department consists of County Extension Director, currently on staff six Extension Agents, two fulltime staff members employed by the county and one fulltime temporary employee. The department is currently at 64% of the allocated FTE, however, we have been approved to hire a water resource agent. Additionally, the department is at 60% of the FTE allocated in budget for the staff positions (one of which is with a temporary agency).

Our county agents focus on issues and needs affecting Marion county residents. We currently have six agents serving the clientele by problem solving and finding solutions to the issue's residents and stakeholders in the county may be affected by. These issues are addressed in educational programs created and delivered by the extension agents. The UF/IFAS Extension department provides research based scientific information to the agents, who then disseminate the information to the residents of Marion County. The extension department is an extension of the educational system of Land-Grant Universities, in Marion County the department is an extension of the University of Florida.

Developing the training programs is specific to the area the agent covers. Agents develop and recruit their own volunteers for their programs. These programs are funded through efforts of the agents such as registration fees, sponsorships, grants, and donors. These funds are managed through the University of Florida.

The recruitment of volunteers and the training of the volunteers are done by the program area agent. 4-H recruits and trains their leaders, processes the required volunteer forms, background clearance and software. The 4-H agents and program assistant manage the finances for the individual clubs, 4-H Foundation, and 4-H Association funds. Master Gardeners are trained and managed by the Horticulture agent. FFL agent and others may have the Master Gardeners help with educational programs and tours however, the horticulture agent is responsible for maintaining the records and trainings preparing them for their role.

The resources used to disseminate materials and announcements are the websites dedicated to the programs, clientele distribution lists maintained by the agents, social media pages maintained by the appropriate agent, flyers, newspaper articles and a multitude of other resources developed by the program area agents. The UF/IFAS IT personnel manage the internet services, email system, data storage, program evaluation software and provide the programmatic landing page for the agent's websites. Agents do an end of the year report of activities and a program of work. This documentation captures the programmatic objects, clientele served, funding sources, publications, educational materials prepared, professional involvement, professional collaboration and programs presented.

See appendices for the detailed FTE chart, 2021 Approved budget, Organizational Chart, Program Creation Process, Call Tree for customer service representative, Pesticide Certification Process, Travel Process, and Economic Contribution Report.

CHALLENGES

1. Currently the department is staffed with only 64% of the faculty. The water resource agent has been approved to be hired. Securing this position in the near future will help to maintain the quality of service needed by the residents of Marion County. Area springs and water resources are a primary concern in the district. The agriculture producers,

business development and residential communities need the guidance of an agent specifically trained in water resources and environmental conservation.

2. The Covid 19 pandemic has changed the way the department currently is doing their programs. The need for social distancing has changed the presentation style of the educational programming. On-line programming has increased and been a learning curve for all involved.
3. Two of the department's family and consumer science agents retired. The reduction of revenue has created a situation of unknown budgetary restraints. At this time, out of caution the agents are not able to be replaced. The availability of funds and the economic state of affairs will hopefully improve as the front-line responders are equipped to deal with the pandemic.
4. The department is currently staffed with a high number of beginning level agents and staff. The learning curve and connections within the community will build as the agents grow and become more experienced in creating and establishing partnerships. In addition, the procedures and communication efforts need to be processed to create a smoother running department.

FTE CHART

Last Name	First Name	Program Area/Title	County Salary	County %	UF %	Permanent Status/Tenure	FTE
Bailey	Mark	Sustaniable Agriculture	\$50,814.40	90%	10%	NO	1
Bainum	Caitlin	Livestock	\$20,592.00	40%	60%	NO	1
Cannon	Emma	4-H	\$19,510.40	40%	60%	NO	1
Hunter	Maxine	Horticulture/MG	\$22,692.80	40%	60%	NO	1
Marek	Amanda	FI Friendly Landscape	\$50,585.60	90%	10%	NO	1
Mulvaney	Chandler	4-H	\$23,004.80	50%	50%	NO	1
Nobles	Lynn	CED	\$38,001.60	40%	60%	NO	1
			\$225,201.60			Current total	7
Family Consumer Agent Vacant				40%	60%	Vacant	1
Family Consumer Agent Vacant				60%	40%	Vacant	1
Ag & NR Agent Vacant				90%	10%	Vacant	1
Water Resource Agent released by UF for March 21 hire				50%	50%	Vacant	1
						In budget	4
						Total Agents budgeted for 2021	11 FTE
Benitez	Giovanna	Budget & Administrative Coordinator		100%		In budget	1
Hiraldo	Angie	Customer Representative		100%		In budget	1
Sagal	Kay	4-H program assistant		100%		In budget	1
Vacant		4-H program assistant		100%		In budget	1
Vacant		Customer Representative		100%		In budget	1



**Marion County Board of County Commissioners
Fiscal Year 2021 Adopted Budget**

Fund: 0010 - General Fund
Cost Center: 372 - Cooperative Extension Service

Organization Unit: Public Services
Division: Cooperative Extension Service
Prepared by: Clerk of the Circuit Court - Budget Department

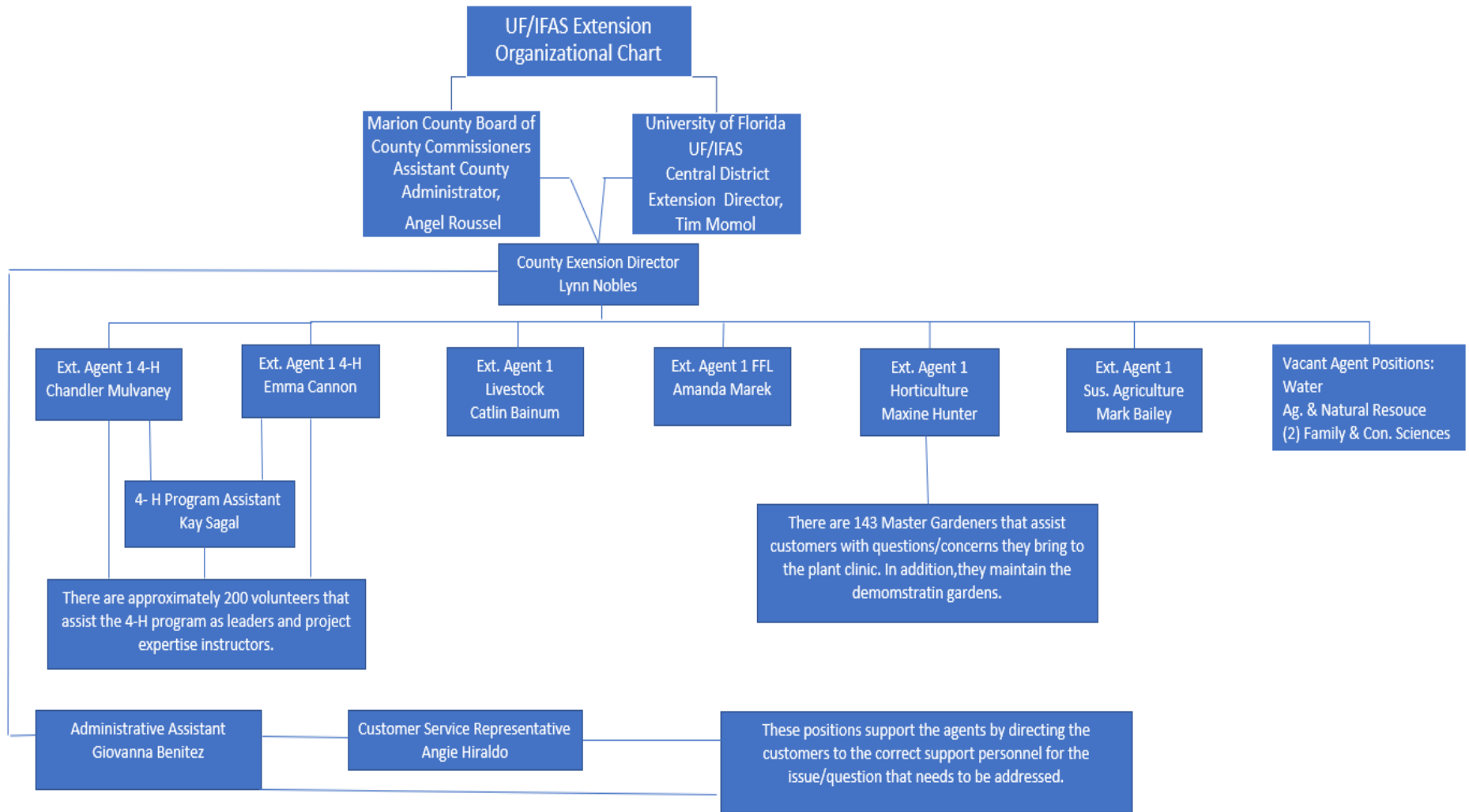
Position	Class #	Position Description	Full Time Equivalent Positions			Budget
			FY 2019 Adopted	FY 2020 Adopted	FY 2021 Adopted	FY 2021 Adopted
Positions						
Current Positions						
10608	1051	County Extension Director	1.00	1.00	1.00	38,002
10609	2066	Cooperative Extension State County	1.00	1.00	1.00	37,004
10610	2066	Cooperative Extension State County	1.00	1.00	1.00	22,506
10611	2066	Cooperative Extension State County	1.00	1.00	1.00	20,592
10612	2066	Cooperative Extension State County	1.00	1.00	1.00	19,511
10613	2066	Cooperative Extension State County	1.00	1.00	0.00	0
10614	2066	Cooperative Extension State County	1.00	1.00	1.00	32,344
10615	2066	Cooperative Extension State County	1.00	1.00	1.00	23,692
10616	2066	Cooperative Extension State County	1.00	1.00	1.00	52,333
10617	2066	Cooperative Extension State County	1.00	1.00	1.00	59,322
10618	2066	Cooperative Extension State County	1.00	1.00	1.00	50,586
10619	5038	Extension Program Assistant	1.00	1.00	1.00	29,765
10620	5038	Extension Program Assistant	1.00	1.00	1.00	29,765
10622	6017	Customer Service Representative II	0.00	1.00	1.00	29,765
10621	6073	Budget and Administrative Coordinator	1.00	1.00	1.00	38,064
10622	6240	Extension Customer Services Representative	1.00	0.00	0.00	0
10623	6240	Extension Customer Services Representative	1.00	1.00	1.00	27,872
Current Positions Total			16.00	16.00	15.00	
New Positions						
11719	2066	Cooperative Extension State County	0.00	0.00	1.00	37,087
New Positions Total			0.00	0.00	1.00	
Salary and FTE Adjustments						
10613	2066	Cooperative Extension State County Salary Change \$1,311	0.00	0.00	1.00	24,004
Salary and FTE Adjustments Total			0.00	0.00	1.00	
* Positions Total			16.00	16.00	17.00	

FY 2021 Adopted

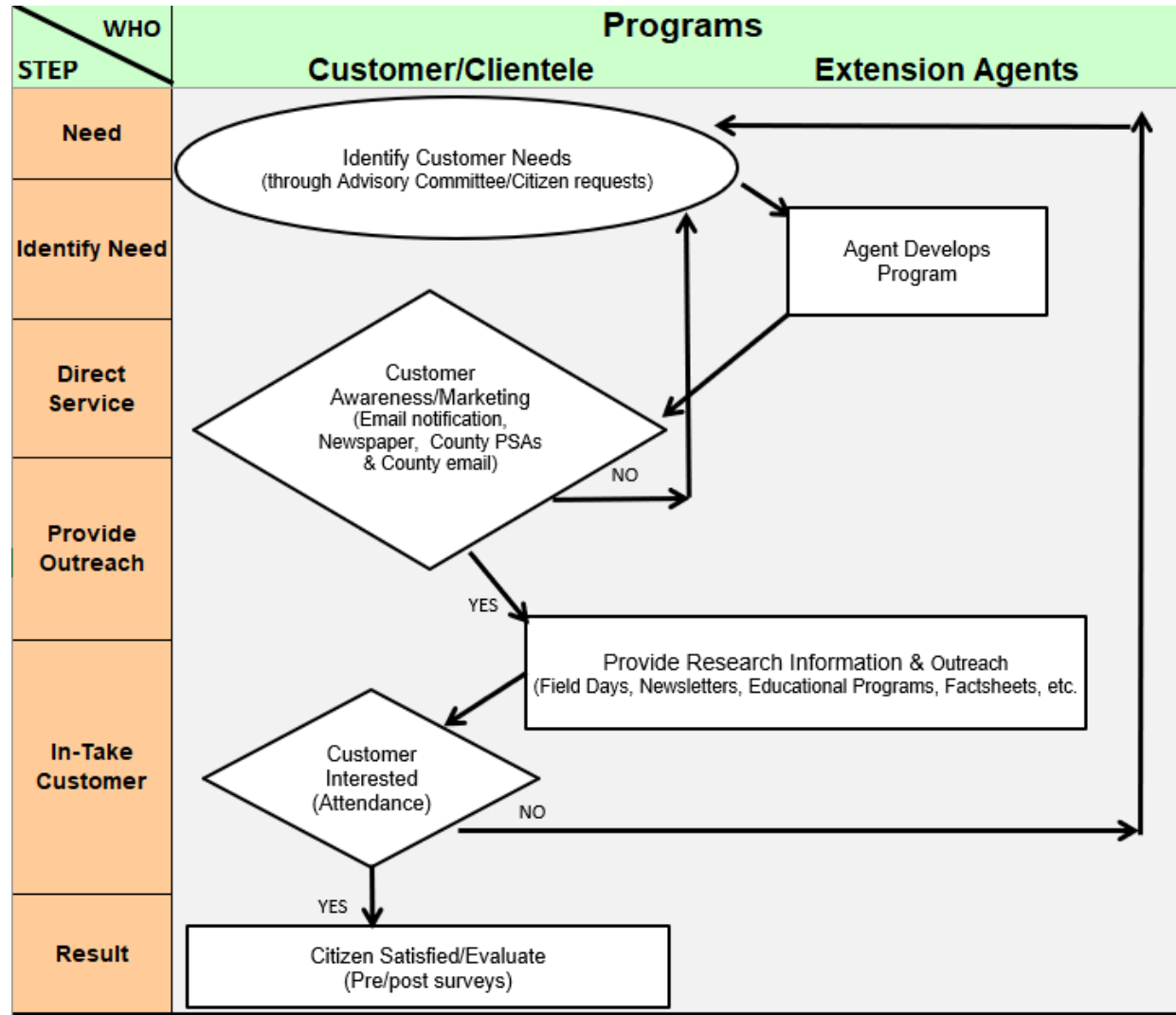
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General Fund

ORGANIZATIONAL CHART



PROGRAM CREATION



Florida Extension Road Map



Super Issues that are challenging society and require cross-programmatic efforts.

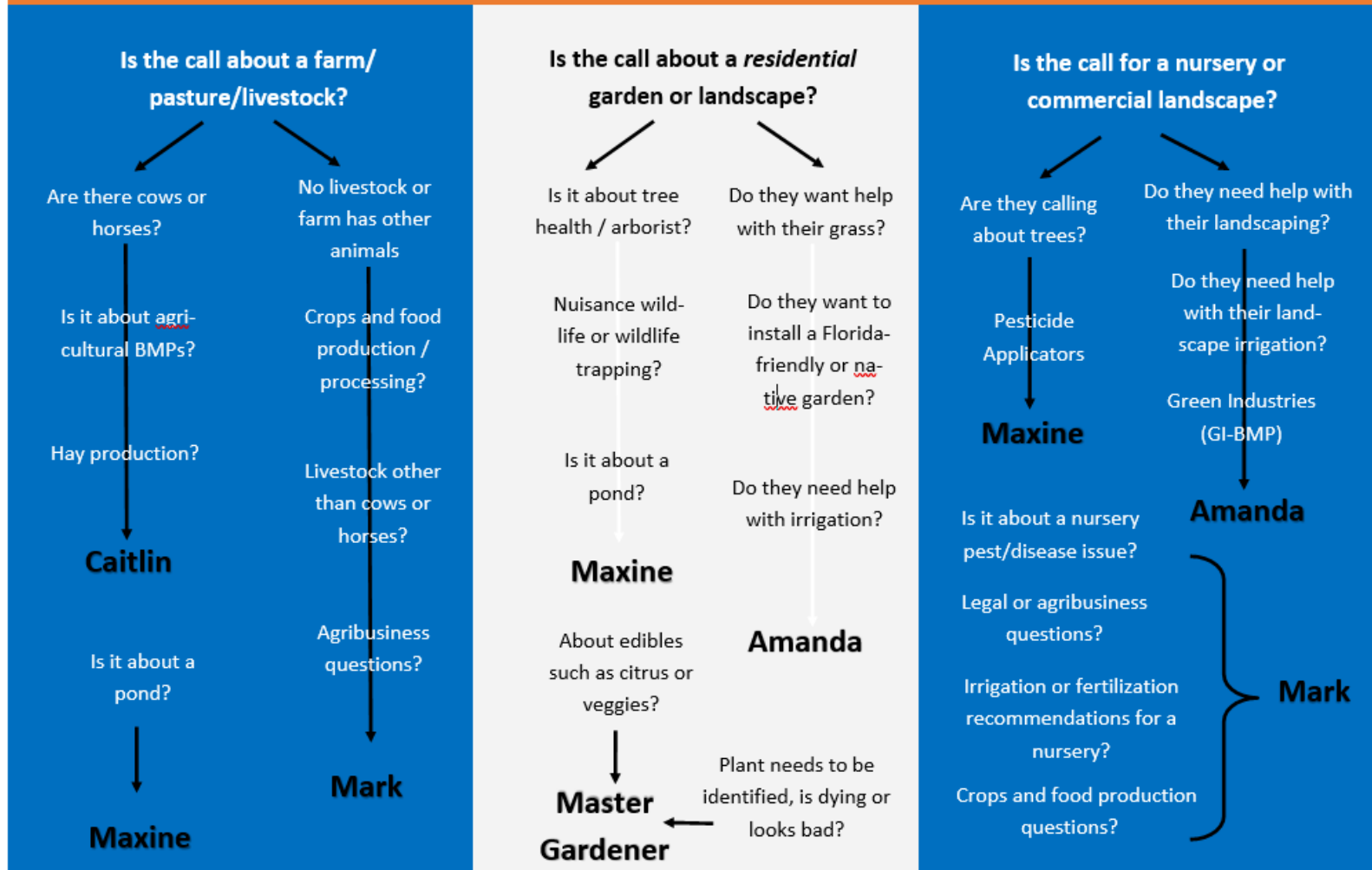
Awareness and appreciation of food systems and the environment.	Resource sustainability and conservation in Florida Communities	Financial security for individuals, businesses, enterprises and communities	Science, technology, engineering, and math opportunities for youth.	Help Floridians develop healthy lifestyles.
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High –Priority Initiatives

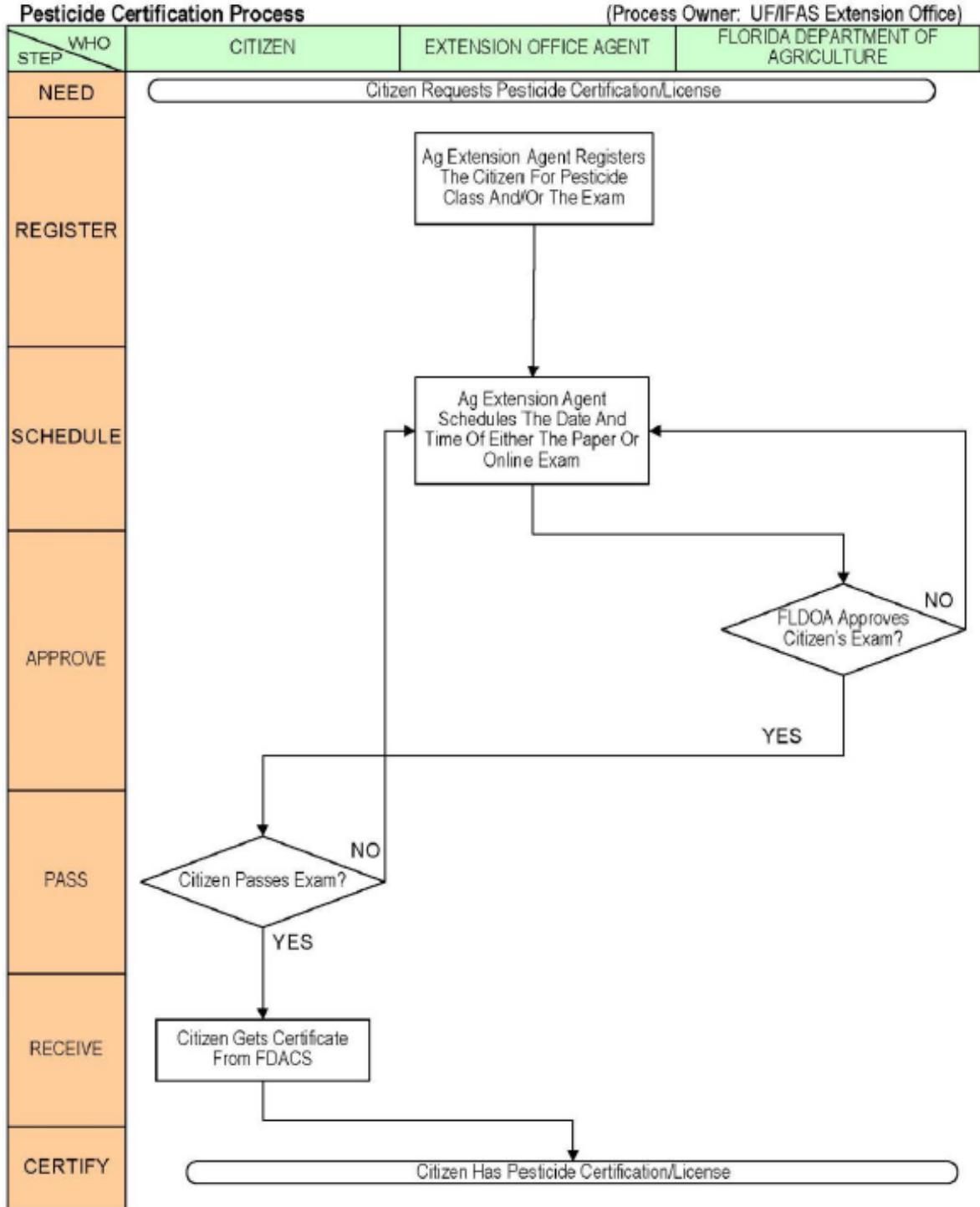
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|---|---|---|---|--|---|---|
| <p>1. Increase the sustainability, profitability, and competitiveness of agricultural and horticultural enterprises.</p> <ul style="list-style-type: none"> • Sustainability of production systems and alternatives • Farm economics, entrepreneurship, and management • Citizen awareness of food systems and the environment | <p>2. Enhancing and protecting water quality, quantity, and supply.</p> <ul style="list-style-type: none"> • Water conservation • Water quality • Public awareness of water issues | <p>3. Enhancing and conserving Florida’s natural resources and environmental quality.</p> <ul style="list-style-type: none"> • Informed community decision-making • Natural resources operations • Environmental stewardship | <p>4. Producing and conserving traditional and alternative forms of energy.</p> <ul style="list-style-type: none"> • Conservation practices and efficiency improvement • Alternative energy solutions • Community capacity development | <p>5. Empowering individuals and families to build healthy lives and achieve social and economic success.</p> <ul style="list-style-type: none"> • Food safety and nutrition • Housing • Family financial management • Aging well • Human development | <p>6. Strengthening urban and rural community resources and economic development.</p> <ul style="list-style-type: none"> • Economic development and entrepreneurship • Community capacity-building • Resources for community decision-making | <p>7. Preparing youth to be responsible citizens and productive members of the workforce.</p> <ul style="list-style-type: none"> • Youth development • Organizational and volunteer systems |
|---|---|---|---|--|---|---|



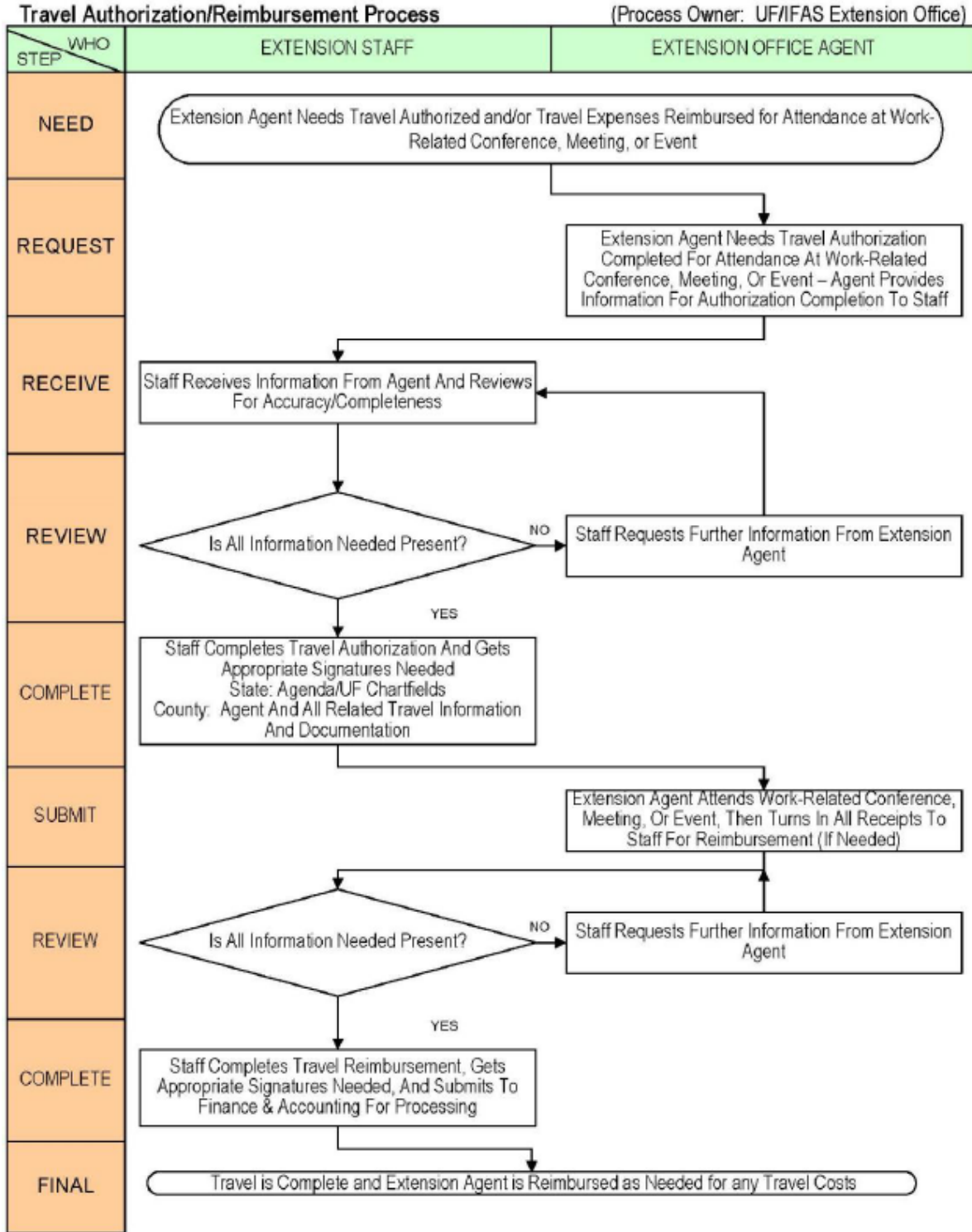
UF/IFAS Marion County Extension Horticulture / Agriculture Call Tree



PESTICIDE CERTIFICATION PROCESS



TRAVEL AUTHORIZATION/REIMBURSEMENT PROCESS



EXTENSION ECONOMIC CONTRIBUTION REPORT



MARION COUNTY

Economic Impacts (2018)

Agricultural and related industries generate

35,561 jobs (24.2% of total) in Marion County.

\$1.83 billion in Gross Regional Product.

18.8% contribution to Gross Regional Product.
Based on an annual UF study

It is estimated that for every **\$1** invested in agricultural research and Extension, there is a return of **\$20** to the community.
Alston, Andersen et al. (2010)

Funding (FY 2020)

State funds for Extension **\$1,543,482 (58%)**
Federal funds for Extension **\$159,424 (6%)**
County funds for Extension **\$964,186 (36%)**

Volunteers (2019)

Number of volunteers **441**
Hours worked **33,966**
Dollar value of hours worked **\$923,875**

Giving (FY 2019)

Recent donors residing in county **6,079**
FY 2019 donors residing in county **2,940**
Gifts to UF from county residents **\$3,269,874**
Gifts to IFAS from county residents **\$262,075**

Client Satisfaction (2016)

Quality

93% Residents who used Extension services and were satisfied with the service provided.

Effectiveness

80% Clients who had an opportunity to use the information received, and...

81% Said it solved their problem or answered their question.

Leverage

62% Clients who shared the information with someone else.

Clientele Contacts (2019)

Field and office consultations **1,760**
Participants at group learning events **31,189**
Phone and email consultations **8,848**
Social media engagement **20,823**
Educational materials created **683**

Statewide Clientele Outcomes (2019)

Gallons of water saved by residential participants **467,145,870**
No. of producers who adopted recommended practices **15,244**
No. of adults and youth reporting healthy eating or physical activity practices, or improved health parameters **51,697**

Students and Alumni (Fall 2019)

UF students from county **825**
CALS students from county **114**
UF alumni residing in county **5,521**
UF/IFAS alumni residing in county **675**