

SPONSOR PACKET

Marion County Run for the Springs 5K Event

February 22, 2025

*Carney Island Recreation & Conservation Area
13275 SE 115th Ave.
Ocklawaha, FL 32179*



More information: MarionFL.org/RunForTheSprings



Pictured: OCE Stormwater team & Volunteers

Left to Right: Steven C, Heather R, Jared P, Javier C, Christine V, Josh R, April S, Riley J, Steve G, Alex T, Richard O, Renee O, & Trevor K

Sponsor Sign: "Thank you for your continued generosity and support of Marion County's Run for the Springs. We couldn't do it without you!"

At a Glance

When: Saturday, February 22, 2025

Where: Carney Island Recreation & Conservation Area
13275 SE 115th Ave.
Ocklawaha, FL 32179

Participation goal: 300 runners, their friends, and families

Why: Marion County is home to Silver Springs, one of the world's largest and most famous artesian springs, along with Rainbow Springs and Silver Glen. Our natural springs, lakes, and rivers make Marion County a beautifully unique place to live, work, and play. Since we use this same water for drinking and other daily activities, we all play a role in keeping our water clean. The Run for the Springs 5K Event celebrates our community while raising awareness about steps that individuals and businesses can take to protect our water resources. Proceeds from the event are returned to Marion County residents and businesses in the form of projects that benefit the health of our springs.



Become a Sponsor

Showcase your business' services by becoming a sponsor today. Sponsors will be distinguished on print, web, and social media materials and promotions, T-shirts, signs, and even during race-day activities according to the selected sponsorship level. Various sponsorship levels include race entries, and all sponsors will receive tent space in the vendor area to set up a promotional space or simply relax with coworkers and network before and after the race.

Want to sponsor the Race or become a business partner? Opportunities are available for all levels of participation. Contact our Stormwater section at 352-671-8686 to discuss your sponsorship objectives.

Sponsorship Options

We look forward to partnering with you in developing a sponsorship approach that meets your company's objectives. Listed below are the general sponsorship opportunities, which can be tailored to meet your needs. All sponsors who wish to participate will be provided space in the vendor and team areas to set up a promotional display or meet with teammates after the race. Should sponsors wish to set up a tent, they must provide their own (not to exceed 10 feet by 10 feet in size).

Corporate Presenting Sponsor - \$3,000 (One available)

Become the Presenting Sponsor for the Run: "2025 Run for the Springs presented by (Your company name here)."

- Company name on all event advertising and logo/name on overall winner trophies.
- Banner recognition at award ceremony.
- Recognition on event website, print and social media, electronic registration, T-shirts, and runner bag insert. Includes large logo on digital billboards in Ocala.
- Logo on runner bags.
- Announcement at post-race activities.
- Four race entries.
- Framed race day team photo.

First Magnitude Sponsor - \$1,500

A first-magnitude spring flows at more than 100 cubic feet per second (or 64 million gallons per day).

- Sign recognition at start or finish line.
- Recognition on event website, print and social media, electronic registration, T-shirts, and runner bag insert. Includes small logo on digital billboards in Ocala.
- Announcement at post-race activities.
- Three race entries.
- Logo on runner bags.

Second Magnitude Sponsor- \$500

A second-magnitude spring flows at 10 or more cubic feet per second (or 6.4 million gallons per day).

- Recognition on event website, social media, and T-shirts. Includes company name on digital billboards in Ocala.
- Two race entries.
- Announcement at post-race activities.
- Sign recognition at start or finish line.

Third Magnitude Sponsor- \$200

A third-magnitude spring flows between 1 and 10 more cubic feet per second (or 0.64 - 6.4 million gallons per day).

- Recognition on event webpage.
- Announcement at post-race activities.
- Sign recognition at start or finish line.

Other Sponsorship Opportunities

- Runner bib number sponsor (\$500) - One available. Comes with one race entry.
- Water stop sponsor (\$200) - One available.
- Mile marker sponsor (\$100 per sign) - Six available.
- Runner refreshments sponsor (\$50) - Two available.
- Age Group Winner Medals sponsor (\$500) - One available. Logo will be on back of winner medals.
- **For more details regarding in-kind or product sponsorship (media coverage, refreshments or giveaways), please call 352-671-8686.**

SPONSORSHIP FORM

We welcome your sponsorship interest! Please complete this form in full and mail along with your payment (checks only) to the address listed below.



Business name: _____

Contact person: _____

Business address: _____

Contact phone: _____

Contact email address: _____

Please indicate below your desired sponsorship level:

- | | |
|---|--|
| <input type="checkbox"/> PRESENTING SPONSOR (\$3,000) | <input type="checkbox"/> BIB SPONSOR (\$500) |
| <input type="checkbox"/> FIRST MAGNITUDE (\$1,500) | <input type="checkbox"/> RUNNER REFRESHMENTS (\$50) |
| <input type="checkbox"/> SECOND MAGNITUDE (\$500) | <input type="checkbox"/> WATER STATION (\$200) |
| <input type="checkbox"/> THIRD MAGNITUDE (\$200) | <input type="checkbox"/> MILE MARKER ONLY (\$100) |
| <input type="checkbox"/> AGE GROUP WINNER MEDALS (\$500) | <input type="checkbox"/> TENT SPACE ONLY (\$50) |
| <input type="checkbox"/> OTHER (please specify): _____ | |

For in-kind sponsorship opportunities (including media coverage, refreshments and giveaways), please contact our Stormwater section at 352-671-8686. Email your company logo in vector or png format to: Stormwater@MarionFL.org.

Please make checks payable to: Marion County Stormwater Program

Mail your sponsorship payment to:
Marion County Office of the County Engineer
Stormwater Management Program
412 SE 25th Ave.
Ocala, FL 34471

Questions? Call 352-671-8686.

Please attach business card here.